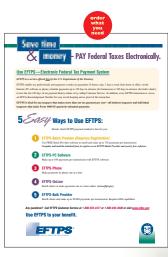
# Materials to Promote Your EFTPS Business

EFTPS Provider Registration Package

# Publication 4074

Use the enclosed package to register and use EFTPS—the Electronic Federal Tax Payment System, which offers individuals and businesses a new option to pay their Federal taxes.





# EFTPS Window/ Door Decal

#### Publication 4075

Use this attention-getting decal on your window or door to instantly identify your business as an EFTPS provider.

# Get more of any of these marketing tools—they're free!

### **Order Form**

# Form 11379

All the items listed on this form are free to you from the IRS. They're designed to help build your business as an Authorized IRS *e-file* Provider.

To place an order for more of these free materials, complete the top of the form and indicate the quantities requested in the blanks. Mail the form to the IRS or call the toll-free number.





Internal Revenue Service

w w w . i r s . g o v

Publication 3133 (Rev.10-02) Catalog Number 26206Q



\*\*e \* file

TEN
WAYS TO
ATTRACT
AND
KEEP
CLIENTS

Look Inside
For Your
Marketing
Tools





# Ready-to-use e-file Materials for Your Office



To Get these

**Marketing Tools:** 

Use the order form included

in this kit (Form 13379) to

You can order additional copies

of the Refund Cycle Chart using

Form 11379, included in this

kit, or download it from our

Need additional order forms?

Get Form 11379 on our web

web site, www.irs.gov.

site, www.irs.gov.

request these items.

# Refunds

Publication 1860

**Payments** Publication 3139

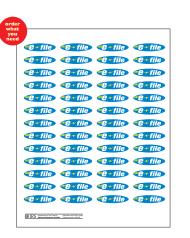
Display both posters on your walls

Size: 17x22"

e-file and e-pay your taxes in a single step! AUTHORIZED IRS c-file PROVIDER

# **Posters**

and windows-one for people getting a refund and one for those with a balance due.



### IRS e-file Stickers

#### Publication 3010

Attach these handy peel and stick labels to all client correspondence, including each return you prepare to identify that it was filed using IRS e-file.

# **Refund Cycle Chart**

# Publication 2043

Shows the date taxpayers are sent a tax refund based on the date their returns were electronically transmitted to the IRS.

Use this handy chart to estimate when your clients will be sent their

# Window/ **Door Decal** Publication 3008

**AUTHORIZED** 

**Ce → file** 

**PROVIDER** 

AUTHORIZED

e file

PROVIDER

# Put this eye-catching decal on your window or door. Let prospective clients know that you're authorized to e-file their tax returns electronically to the IRS.

# Easel-Backed Desk Sign

### Publication 3009

Identify yourself as an Authorized IRS e-file Provider to your clients



RS e-file 2003 Refund Cycle Chart

ransmitted and ccopted (by Noon) otween	Direct Deposit Sent*	Paper Check Mailed*	Transmitted and accepted (by Neon) between	Direct Deposit Sent*	Paper Check Mailed*
an 10 and Jan 16, 2003	Jan 24, 2005	Jan 51, 2005	May 29 and Jun 5, 2005	Jun 15, 2005	Jun 20, 2003
an 16 and Jan 25, 2005	Jan 51, 2005	Feb 7, 2003	Jun 5 and Jun 12, 2005	Jun 20, 2003	Jun 27, 2003
on 25 and Jan 50, 2005	Feb 7, 2003	Feb 14, 2005	Jun 12 and Jun 19, 2005	Jun 27, 2993	Jul 4, 2005
an 50 and Feb 6, 2005	Feb 14, 2003	Feb 21, 2005	Jun 19 and Jun 26, 2005	Jul 4, 2005	Jul 11, 2005
eb 6 and Feb 15, 2005	Feb 21, 2003	Feb 28, 2005	Jun 26 and Jul 5, 2005	Jul 11, 2003	Jul 18, 2005
b 13 and Feb 20, 2005	Feb 25, 2003	Mar 7, 2003	Jul 5 and Jul 19, 2005	Jul 18, 2003	Jul 25, 2005
b 20 and Feb 27, 2005	May 7, 2005	Mar 14, 2005	Jul 10 and Jul 17, 2003	Jul 25, 2005	Aug 1, 2005
b 27 and Mar 6, 2003	Mar 14, 2005	Mar 21, 2005	Jul 17 and Jul 24, 2003	Aug 1, 2903	Aug 5, 2005
lar 6 and Mar 15, 2005	May 21, 2005	Mar 25, 2005	Jul 24 and Jul 51, 2005	Aug 5, 2003	Aug 15, 2000
lar 15 and May 20, 2005	May 28, 2005	Apr 4, 2005	Jul 51 and Aug 7, 2005	Aug 15, 2005	Aug 22, 200
lar 20 and May 27, 2003	Apr 4, 2005	Apr 11, 2005	Aug 7 and Aug 14, 2003	Aug 22, 2005	Aug 29, 200
lar 27 and Apr 3, 2003	Apr 11, 2005	Apr 18, 2005	Aug 14 and Aug 21, 2005	Aug 29, 2003	Sep 5, 2003
pr 5 and Apr 10, 2003	Apr 15, 2005	Apr 25, 2005	Aug 21 and Aug 25, 2005	Sep 5, 2005	Sep 12, 2003
pr 10 and Apr 17, 2005	Apr 25, 2005	May 2, 2005	Aug 25 and Sep 4, 2005	Sep 12, 2005	Sept 19, 200
pr 17 and Apr 24, 2005	May 2, 2003	May 9, 2005	Sep 4 and Sep 11, 2003	Sep 19, 2005	Sep 26, 2003
pr 24 and May 1, 2005	May 9, 2003	May 16, 2005	Sep 11 and Sep 18, 2005	Sep 26, 2005	Oct 5, 2005
lay I and May 8, 2005	May 16, 2005	May 25, 2005	Sep 18 and Sep 25, 2005	Oct 5, 2005	Oct 10, 2003
lay 8 and May 15, 2005	May 25, 2005	May 30, 2003	Sep 25 and Oct 2, 2003	Oct 10, 2003	Oct 17, 2003
lay 15 and May 22, 2005	May 50, 2005	Jun 6, 2003	Oct 2 and Oct 9, 2005	Oct 17, 2905	Oct 24, 2003
lay 22 and May 29, 2005	Jun 6, 2005	Jun 13, 2003	Oct 9 and Oct 16, 2003	Oct 24, 2003	Oct 51, 2003
Refund Inquiries			* The IES does not guarantee a deposited into a tempoper's fin	specific date that exected institution	e rejund will be economi ar mail



SO EASY.

# **Electronic Payment** Option **Brochure**

#### Publication 3611

Give this brochure to clients making payments. Various types of taxes can be paid by electronic funds withdrawal or credit card. The brochure answers many questions.

Questions



# **Questions and Answers** for Tax Professionals

#### Publication 3452

Find out what's new for Authorized IRS e-file Providers and get answers to commonly asked questions by EROs.





OuickAlerts disseminates mass messages for individuals and Business e-file software developers, transmitters and Authorized IRS e-file Providers.

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