### Also available—

## **EFTPS Materials**



## EFTPS Tax Professional Kit

#### Publication 4321

Contains everything you need to know about EFTPS for making tax payments by Internet or phone. Recommend EFTPS to your clients, or enroll them on their behalf. Order your Kit online at www.fms.treas.gov/eftps.

### **New Batch Provider Software Available**

The enhanced version of the EFTPS Batch Provider Software is now available for download at https://www.eftpssouth.com/eftps.

The new program allows tax professionals to register through the software or send up to 1,000 enrollments and 5,000



payments in one transmission. Users can synchronize enrollments and payment history between the software and the EFTPS database in real-time.

The program is very user-friendly and easy to install with a complete User's Manual and Quick Start Guide also available for download at https://www.eftpssouth.com/eftps.

If you have any questions, please call EFTPS Batch Provider Customer Service at 1-800-945-0966,

Monday - Friday, 8:30 a.m. - 8:00 p.m. ET.



## Dear Tax Professional,

e want to personally thank you for your Continuing support of the IRS *e-file* program! IRS *e-file* is expanding and improving every year, enabling you to better serve your clients. This past tax season there were over 72 million individual and more than 9 million business tax returns filed electronically.

Find out the latest changes about IRS *e-file* by utilizing the enclosed publication list to obtain available 2007 Marketing Tool Kit items for FREE. If you need additional information regarding the Marketing Tool Kit or the IRS *e-file* program, please visit *www.irs.gov/efile*. Working as partners, we can continue to increase your business and provide your clients with the highest quality tax filing experience possible!

## Ready-to-use e-file Materials for Your Office



#### **Posters**

### Refunds Publication 1860

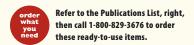
# Payments Publication 3139

Display both posters on your walls and windows — one for people getting a refund and one for those with a balance due.

Size: 17x22"

more inside >

## Get any of these marketing tools—they're FREE! Here's how:









Publication 3010

Attach these handy peel

using IRS e-file.

## **Questions and Answers** for Taxpayers

### **Publication 3007**

Send this helpful brochure to new prospects as well as clients. Place it in your lobby for clients to read. It describes IRS e-file and lists the benefits of using IRS *e-file*.

## **Electronic Payment Options Brochure**

#### Publication 3611

Give this brochure to clients making payments. Various types of taxes can be paid by electronic funds withdrawal or credit card. The brochure answers many questions.

C-file C-file C-file C-file

Crfile Crfile Crfile Crfile

C+file C+file C+file C+file

OIRS TOTAL TOTAL

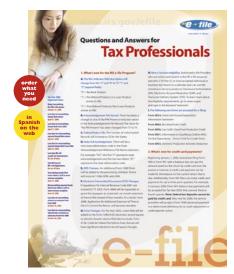


## **Refund Cycle Chart**

## **Publication 2043**

Use this handy chart to estimate when your clients will be sent their tax refund or when it will be direct deposited in their bank account.

The chart shows the date taxpavers are sent a tax refund or the date of their direct deposit based on the date their returns were electronically transmitted and accepted by the IRS.



## Questions and Answers for Tax **Professionals**

#### Publication 3452

Find out the latest about IRS e-file and get answers to commonly asked questions by IRS e-file Providers.

#### C\*file C\*file C\*file C\*file what you need \*\* file IRS e-file Stickers e-file e-file e-file e-file \*## file \*## file \*## file \*## file C\*file C\*file C\*file C\*file order what you need C-file C-file C-file C-file and stick labels to all client Crile Crile Crile Crile correspondence, including Crfile Crfile Crfile Crfile each return you prepare, C-file C-file C-file C-file to identify that it was filed Crfile Crfile Crfile Crfile



## Window/Door Decal

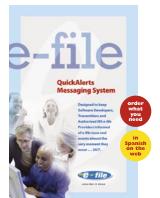
#### **Publication 3008**

Put this eye-catching decal on your window or door. Let prospective clients know that you're authorized to e-file their tax returns electronically to the IRS.

## **Easel-Backed Desk Sign**

### Publication 3009

Identify yourself as an Authorized IRS e-file Provider to your clients.



## **QuickAlerts Messaging System Brochure**

#### **Publication 4003**

QuickAlerts is a FREE online messaging system that disseminates mass e-file messages within seconds, to all "subscribed" Authorized IRS e-file Providers. Get the details in this brochure.

# Call 1-800-829-3676 for FREE IRS *e-file* Marketing Tools!

## Orders can be placed by telephone only.

All of these tools are available in English as downloadable pdfs at www.irs.gov/efile, and some are also available in Spanish.

Refer to this handy list of Marketing Tool Kit titles and publication numbers when placing your order.

ltem	Catalog Number	Title (description)
Pub. 1860	21696M	IRS <i>e-file</i> poster—refunds (17 x 22)
Pub. 3139	26220U	IRS <i>e-file</i> poster—payments (17 x 22)
Pub. 3007	251271	Question and answer brochure for taxpayers
Pub. 3611	29862K	Electronic payment options brochure for taxpayers
Pub. 3010	25130F	IRS <i>e-file</i> stickers (52 stickers/sheet— specify number of sheets)
Pub. 2043	24452M	IRS <i>e-file</i> Refund Cycle Chart
Pub. 3008	25128T	IRS <i>e-file</i> provider window/door decal
Pub. 3009	25129E	IRS <i>e-file</i> provider easel-backed desk sign
Pub. 3452	28381C	Questions and answers sheet for tax professionals
Pub. 4003	34091D	QuickAlerts Brochure